



A Kellogg MBA will prepare you to outsmart the competition, excel in the fast-paced global economy, solve problems creatively and build consensus across diverse groups.

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### **The Times-Picayune (New Orleans)**

#### **Business with a beat; Corporate teamwork linked to jazz – 03/30/08**

*From the article:* That is exactly what happened when Gold took Jazz Impact to Northwestern University's Kellogg School of management at the invitation of **Michelle Buck**. A professor of management who directs programs in leadership and executive education, Buck says the Jazz Impact seminar not only brought the crowd to its feet, but left behind lasting lessons. "Studying the jazz ensemble helps us to more deeply understand that leading a team successfully involves a number of different processes," she said. "For example, ensemble members need to listen to each other very carefully to be able to build upon each other's ideas and create something new. They stay close to an original tune, or vision, but take it in new directions."