



DISTINGUISHED SPEAKER SERIES

Presenters for these sessions are scholars and authors on contemporary topics including leadership, management, philanthropy, marketing and communications, and more. Don't miss this opportunity to hear from these thought-provoking speakers! AFP will present the Distinguished Speaker Series throughout the conference.

46TH AFP INTERNATIONAL CONFERENCE ON FUNDRAISING
MARCH 29 – APRIL 1, 2009 • NEW ORLEANS, LOUISIANA

Jazz Impact with Michael Gold, Ph.D.

The Jazz Impact Seminar combines spoken word with live ensemble performance and audience engagement to generate a unique understanding of how the social dimensions of the creative process in jazz relate to the challenge of businesses and organizations in the 21st century.



Jazz is one of the only art forms that relies on real-time social collaboration to function. As such, diversity and the leveraging of diverse thinking and communication styles are core components of how the process of jazz works.

The dynamics involved in this innovative process include: Accountability, Passion, Recognizing authenticity, Mitigating risk through spontaneous transition, between leading and supporting roles, Reinventing core value in new context, and Listening.

Participants will learn how to apply these dynamics to the challenges and imperatives they face in their workplace culture.